

555 East Wells St., Suite 1100 Milwaukee, WI 53202-3823 Phone: (414) 271-2456

> Fax: (414) 276-3349 www.sitcancer.org

Media Contact:

Julia Schultz, Director of Communications

Email: jaschultz@sitcancer.org

Phone: (414) 271-2456

FOR IMMEDIATE RELEASE

April 24, 2018

The Society for Immunotherapy of Cancer Announces New Partnerships with the Bonnie J. Addario Lung Cancer Foundation, the Cancer Support Community and Fight Colorectal Cancer

MILWAUKEE – The Society for Immunotherapy of Cancer (SITC) today announced its new partnerships with three leading cancer organizations: the Bonnie J. Addario Lung Cancer Foundation (ALCF), the Cancer Support Community and Fight Colorectal Cancer.

With the rapidly expanding cancer immunotherapy field, SITC created an online community, <u>SITC Cancer Immunotherapy CONNECT</u> (SITC CONNECT), to educate all who want to learn more about cancer immunotherapy. This active community of researchers, physicians, nurses, allied health professionals, industry personnel and patients serves as the gateway for accessing current information on cancer immunotherapy. Now, with these new partnerships, visitors to SITC CONNECT can access resources from ALCF, the Cancer Support Community and Fight Colorectal Cancer in the <u>SITC Resource Library</u>.

"By partnering with these leading organizations, SITC is committed to developing an online destination where people can find the scientific and clinical information they need when they need it," said SITC President Lisa H. Butterfield, PhD. "Through our society's partnerships, we remain at the forefront of cancer immunotherapy research and education, and increasingly, in patient outreach."

The partnerships provide unique benefits, as each organization serves a different audience. "Our immunotherapy-related materials continue to be among our most sought-after resources for patients," said Kim Thiboldeaux, CEO of the Cancer Support Community, a global nonprofit that operates in 175 locations. "As new reports on this treatment continue to make headlines, the Cancer Support Community is thrilled to collaborate with SITC CONNECT to ensure patients and their loved ones can get answers to their questions about immunotherapy-related options."

Dozens of high-quality, informative, immunotherapy-related resources have been added to the SITC Resource Library to date, with many more to come in the future. "Working together to increase the number of educational resources available is key to our future success in the rapidly growing cancer field," said Anjee Davis, president of Fight Colorectal Cancer. "Our valuable partnership with SITC expands the reach of Fight Colorectal Cancers' scientific and clinical resources as they are now available on SITC CONNECT."

-more-



555 East Wells St., Suite 1100 Milwaukee, WI 53202-3823 Phone: (414) 271-2456

> Fax: (414) 276-3349 www.sitcancer.org

SITC CONNECT also provides a collaborative forum, SITC communities, for online discussion of scientific breakthroughs and innovative research. The partnering organizations can now contribute to the society's online community.

"By engaging in SITC's existing online communities, we can better facilitate collaboration between researchers and clinicians to help transform this field and the treatment of lung cancer – specifically as it relates to helping lung cancer patients live longer," said Danielle Hicks, associate executive director of patient services and programs at ALCF.

With the expansion of information and organizations focused on cancer immunotherapy, a critical need exists for a resource destination for people to find trustworthy content. SITC continues to expand its resources through innovative partnerships with other leading cancer organizations.

For more information on SITC or to create a SITC CONNECT account, visit <u>sitcancer.org</u>.

About SITC

Established in 1984, the Society for Immunotherapy of Cancer (SITC) is a nonprofit organization of medical professionals dedicated to improving cancer patient outcomes by advancing the development, science and application of cancer immunotherapy and tumor immunology. SITC is comprised of influential basic and translational scientists, practitioners, health care professionals, government leaders and industry professionals around the globe. Through educational initiatives that foster scientific exchange and collaboration among leaders in the field, SITC aims to one day make the word "cure" a reality for cancer patients everywhere. Learn more about SITC, our educational offerings and other resources at sitcancer.org and follow us on Twitter, LinkedIn, Facebook and YouTube.

About the Bonnie J. Addario Lung Cancer Foundation

The Bonnie J. Addario Lung Cancer Foundation (ALCF) is one of the largest philanthropies (patient-founded, patient-focused, and patient-driven) devoted exclusively to eradicating lung cancer through research, early detection, education, and treatment. The foundation's goal is to work with a diverse group of physicians, organizations, industry partners, individuals, patients, survivors, and their families to identify solutions and make timely and meaningful change and turn lung cancer into a chronically managed disease by 2023. The ALCF was established on March 1, 2006 as a 501c(3) nonprofit organization and has raised over \$30 million for lung cancer research and related programs. The foundation has received four stars from Charity Navigator and has earned the platinum GuideStar nonprofit seal of transparency. For more information about the ALCF please visit www.lungcancerfoundation.org or follow us on Facebook or Twitter.

About the Cancer Support Community

The Cancer Support Community (CSC) is a global non-profit network of 175 locations, including CSC and Gilda's Club centers, health-care partnerships, and satellite locations that deliver more than \$50 million in free support services to patients and families. In addition, CSC administers a toll-free helpline and produces award-winning educational resources that reach more than one million people each year. Formed in 2009 by the merger of The Wellness Community and Gilda's Club, CSC also conducts cutting-



555 East Wells St., Suite 1100 Milwaukee, WI 53202-3823 Phone: (414) 271-2456

> Fax: (414) 276-3349 www.sitcancer.org

edge research on the emotional, psychological, and financial journey of cancer patients. In addition, CSC advocates at all levels of government for policies to help individuals whose lives have been disrupted by cancer. In January 2018, CSC welcomed Denver-based nonprofit MyLifeLine, a digital community that includes more than 30,000 patients, caregivers, and their supporters that will enable CSC to scale its digital services in an innovative, groundbreaking way. For more information, visit www.CancerSupportCommunity.org. So that no one faces cancer alone®.

About Fight Colorectal Cancer

Fight Colorectal Cancer (Fight CRC) is a trusted national nonprofit advocacy organization fighting for a cure. It was founded in 2005 by Nancy Roach, a patient advocate who witnessed the need for colorectal cancer advocacy after her mother-in-law's diagnosis. The organization plays an important role in rallying colorectal cancer advocates to action. Fight CRC is known for activism and patient empowerment throughout patient, academic, political, scientific, medical and nonprofit communities. With a mission focused on advocacy, research, patient education and awareness, the organization serves advocates in every state of the U.S. and many others around the world. Fight CRC is rated Platinum by nonprofit monitoring group GuideStar and is a 4-star charity by Charity Navigator. To learn more, visit FightCRC.org.

###